

## TEXAS TREE HUNT

### PHOTOGRAPHY CAPTURE GUIDELINES

#### **Sponsor**

Texas A&M Forest Service, <http://tfsweb.tamu.edu/treehunt/>

#### **Contact**

[treehunt@tfs.tamu.edu](mailto:treehunt@tfs.tamu.edu)

#### **Term**

The Texas A&M Forest Service Tree Identification photography capture project begins September 1, 2018 at 12 p.m. and ends August 31, 2019, 12 a.m. CST. By submitting an entry, each employee agrees to the posted guidelines and warrants that his or her entry complies with all requirements.

#### **Who may enter**

The Project is open to Texas A&M Forest Service employees. All entries become property of the agency and can be used even after an employee leaves the agency.

#### **How to enter**

Each entry consists of a single photograph titled adhering to the naming convention outlined in the Project guidelines.

The categories for entries are:

1. Leaves
  - a. Clearly show leaf arrangement, shape, base and margin and other distinguishing characteristics (such as significant color differential on underside)
  - b. Absence of shadow over leaves
  - c. Can be on tree if above can be accomplished or can be removed and photographed on neutral background
2. Fruit
3. Flower
4. Bark
  - a. Photo should show characteristics of bark on an early mature tree
  - b. Can include young trees, if the bark is very unique at that stage
5. Whole tree
  - a. Choose a mature tree that has the characteristic shape of that species

- b. Optimal lighting and space around tree for whole tree photos to clearly identify which tree is the subject
- 6. Texas context
  - a. Examples: wagon wheel or windmill nearby, cows loafing in the shade
  - b. Not necessary for every species, only if possible

A living list of trees to be captured can be found at <http://tfsweb.tamu.edu/treehunt/> and it is updated monthly.

There is no limit on the number of unique entries per person. But you may only submit one photo for each tree part per species.

Photos should be from full-grown but not aged trees (early mature).

Not all photo parts for each species need to be from the same tree.

Each entry must comply with the Photo Guidelines and the following requirements:

1. Photographs must be in digital format. Only online entries will be eligible. No print or film submissions will be accepted for entry into this Project. The photograph need not be taken with a digital camera; scans of negatives, transparencies, or photographic prints are acceptable. All digital files
  - a. must be less than 20 megabytes
  - b. be in JPEG or .jpg format
  - c. have a resolution of at least 300 pixels per inch
  - d. be at least 1,300 pixels wide (if a horizontal image) or 1,600 pixels tall (if a vertical image) (standard iPhone resolution/sizes)
2. All photographs must be in vertical (portrait) orientation, except the Texas content photographs which can be in a horizontal (landscape) orientation.
3. Photographs should not contain the tree's shadow (when photographing close-ups of tree parts).
4. Photographs must have been taken within two (2) years before the date of entry.
5. Only minor burning, dodging and/or color correction is acceptable, as is minor cropping. Any changes to the original photograph not itemized here are unacceptable and will render the photograph ineligible for the Project.
6. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's art.
7. The photograph, in its entirety, must be a single work of original material taken by the Project employee. By entering the Project, employee represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the employee, that the photograph does not infringe on the copyrights, trademarks, moral

rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.

8. The photograph must not, in the sole and unfettered discretion of the agency, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
9. The name of the photograph must be complete and accurate, adhering to the following naming convention:

Scientific Name\_tree part\_photographer

Example: *Acerrubrum\_bark\_riley*

The entries in each Category will be judged separately. All entries must be submitted and received by August 31, 2019, at 12 a.m. CST. Proof of submission is not proof of receipt. Entries must be made by the authorized employee.

Email entries to [treehunt@tfs.tamu.edu](mailto:treehunt@tfs.tamu.edu).

### Example photos

Leaf



Fruit



Bark



Whole Tree



### Evaluation

Evaluation will take into consideration: creativity, photographic quality and technical effectiveness of showcasing the content. The entries selected will proceed to a second evaluation against other entries in the same categories by other employees.

### Releases

If the photograph contains any material or elements that are not owned by the employee and are subject to the rights of third parties, or if any persons appear in the photograph, the employee is responsible for obtaining, prior to submission of the photograph, a releases or consent necessary to permit the use of the photograph. If a person appearing in the photograph is under age, the signature of a parent or legal guardian is required on each release.

## **License**

By entering the Project, all employees grant license to Texas A&M Forest Service, to reproduce, distribute, display and create derivative works of the entries in connection with the Project and promotion of the Project, in any media now or hereafter for no compensation, including, but not limited to: use in an online web application; publication of a book; social media images and marketing collateral.

## **Limitation of liability**

By entering this Project, all employees agree to hold harmless the agency from any claims, losses, and damages arising out of their participation in this Project or any Project-related activities.

The is not responsible for problems with or technical malfunction of email, online systems, servers or providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to employees' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to in this Project.

## **Conditions**

By entering, employees also agree (a) to follow these guidelines; (b) that the decisions of the Project coordinators are final and binding with respect to all matters relating to the Project; and (c) the employee's name, photograph, likeness, and/or voice in any publicity or advertising relating to the Project or future promotions without compensation or approval.

Employees will capture photographs during the course of regular business. No additional cost or time will be added to the agency.

## **Right to cancel or suspend Project**

If for any reason the Project is not capable of running as planned, the agency may cancel, modify or suspend the Project.

## **List of contributors**

Names of employees whose entries are chosen to be included in the agency's Tree Identification tools and products, will be published in the credits for those tools and products.

## **Employee photo spotlights**

Monthly, participating employees may be recognized on the website for their entries. Recognitions may include a Photo of the Month, Best Texas Photo, Rare Species – and more.